

Rolwes Company
Cover feature/Westhampton Place
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WESTHAMPTON PLACE:
A Higher Level of Luxury from Rolwes Company

“The lifestyle you seek, from the builder you trust.” That’s Rolwes Company’s invitation to homebuyers as Westhampton Place, the newest of the firm’s upscale communities, celebrates Grand Opening in St. Charles County.

Tucked into an established residential area *east* of Highway 94, between Kisker and Dingedine Roads, Westhampton Place is a 51-homesite enclave that gives new meaning to the dictionary definitions of “luxury” living.

Luxury: “A sumptuous environment”

Rolwes Company is recognized for its judicious choice of neighborhood locations, and Westhampton Place is no exception. Instantly accessible to Highway 94 and close to Highway 40 and the Page Expressway, the community offers homeowners a fashionable setting, an easy commute, top-ranked Francis Howell schools, and abundant shopping in all directions.

Twelve top-of-the-line ranch, story-&-a-half, and 2-story designs, loaded with sumptuous amenities, were hand-selected for the community portfolio. Base priced from the upper \$280’s, the expansive floorplans range in size from approximately 2200 to 3600 square feet, and all include a standard 3-car garage.

Each elegant design was carefully chosen to blend with the architecture of neighboring subdivisions, ensuring comparable value and enhancing the beauty of the streetscape.

The collection also showcases two exciting new plans from the firm’s high-end Signature Series – the “Alexander” ranch and the “Bradford” story-&-a-half, which is on display, open for viewing daily, and offered for purchase in the \$330’s.

A sampling of the finely crafted standards and custom appointments enhancing the Bradford includes a dramatic window wall and handsome fireplace in the 2-story great room, columns defining the entrance to the formal dining room, and spindles accenting the central staircase. The family activity areas are extremely open, and the imposing hearth room fireplace is faced with stone from floor to ceiling.

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ADD ONE

A homemaker's delight, the kitchen is lined with huge amounts of premium cabinetry, a planning desk, and a buffet with still more cabinets and pull-outs. An oversize work island houses the dishwasher and sink and provides a full-length overhang for snacks and casual meals.

One full wing of the Bradford's main level is devoted to the lavish master retreat, with its vaulted bedroom, luxury master bath, and huge, window-lit walk-in closet. Upstairs, the three spacious auxiliary bedrooms are arranged around a multi-use loft/computer area, and all have walk-in closets. Two of the bedrooms are served by a uniquely designed Jack-&-Jill bath, and the third has a private bath.

Like all homes in Westhampton Place, the Bradford offers a host of spatial alternatives and countless opportunities to customize.

Also available for immediate purchase in the community is a stunning 3-bedroom "Hemingway" ranch, listed in the mid-\$300's and highlighted by a large central bonus room and a see-thru fireplace between the great room and hearth room.

Luxury: "A pleasure out of the ordinary allowed to oneself"

Sales representative Jeanne Poetz emphasizes a number of the factors that distinguish a Rolwes Company home and make the homebuying experience more pleasurable for customers.

"Our home designs are the collaborative effort of many talented people," said Poetz, "and [CEO] Greg Rolwes is continually working with our interior designers, architects, and trades to maximize the use of space, make improvements, and introduce creative new ideas."

Simplifying and streamlining the home purchase/construction process for customers is an equally important company focus. Homebuyers are attentively guided and kept fully involved and informed every step of the way.

On the customer's first visit to a Rolwes community, a knowledgeable sales professional assists individuals in prioritizing their needs and desires within the context of the available budget.

"Helping customers to understand their financing options takes the anxiety out of homebuying," says Poetz. "And if the purchaser has an existing home to sell, we even offer the services of our designer, who'll make suggestions for readying the home for sale."

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ADD TWO

This level of conscientious, personalized service extends through – and well beyond – the closing. As a result, it’s hardly surprising that the majority of Rolwes Company’s business is generated by customer referrals.

Consistent pricing also ensures genuine value for homebuyers. “You won’t find huge sales and discounts in our communities, because we price our homes fairly in the first place,” Poetz concluded. “And we’re confident that we offer the best price you’ll find anywhere for a home, neighborhood, and customer service of this quality.”

“The lifestyle you seek, from the builder you trust.”

For more than a half-century, the Rolwes name has ranked among the most respected in the St. Louis homebuilding industry, and second-generation builder Greg Rolwes is committed to upholding that reputation. So, if you’re looking for a luxury home, built to exacting standards by a company dedicated to your total satisfaction, Westhampton Place is the best place to begin – and end! – your search.

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Sidebar or box: Westhampton Place (636-939-2525) is open daily.
To visit, take Highway 94 to Kisker Road south. Turn
left at Stonecroft Drive and follow to the community.
For more information, ***rolwescompany.com***